



**HB  
-WEC-**

## **HEMA BALAKRISHNAN WOMEN'S EMPOWERMENT CENTRE (HBWEC)**

### **HBWEC PAPER & CLOTH BAGS**



**EVERY BAG TELLS A STORY OF HOPE  
AND EMPOWERMENT**

**EMPOWER WOMEN**

**SUSTAIN THE PLANET**



## INTRODUCTION

At HBWEC, we are dedicated to creating meaningful opportunities for women from underserved communities, empowering them to achieve economic independence and build better futures. Our non-profit organisation produces high-quality paper and cloth bags while promoting sustainable development.

## OUR VISION

To empower women through:

**Economic Opportunities:** Providing fair wages, skill development, and entrepreneurship support.

**Community Development:** Enhancing social inclusion and gender equality.

**Environmental Responsibility:** Promoting sustainable practices and reducing plastic waste.

## OUR MISSION

To foster an inclusive society where women have an opportunity to thrive and contribute to sustainable development through meaningful employment and skill development.

## OUR TEAM

Our team at HBWEC includes dedicated individuals committed to women's empowerment and social welfare. Led by our esteemed patrons Jiji Thomson IAS and Sheelu Thomson, our leadership includes President Usha Ajith, Secretary A.M. Sikander, Treasurer Suma Vijayan, and others. Together, we work tirelessly to drive our mission forward.



## OUR INSPIRATION



### HEMA BALAKRISHNAN (1935-2019)

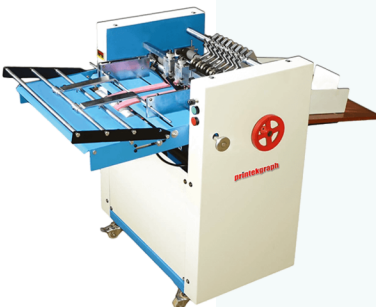
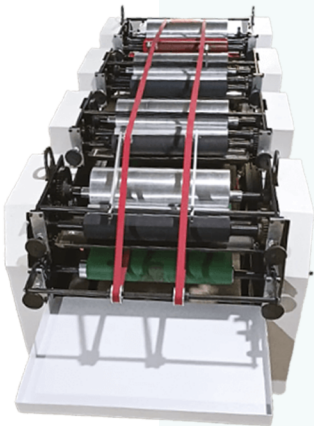
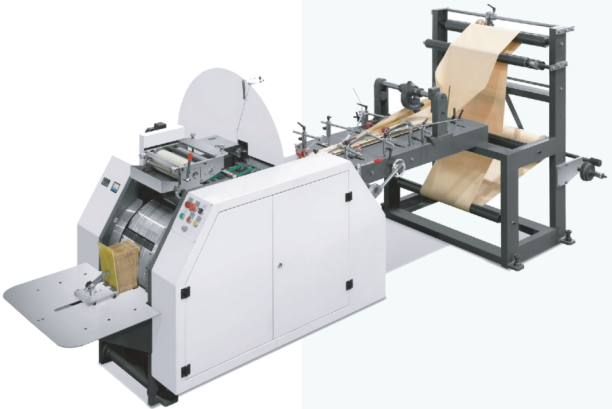
Hema Balakrishnan was a trailblazer in women's welfare and empowerment. Her dedication to social service and women's rights has left an enduring legacy that continues to inspire our work.

## PHOTO GALLERY



## PAPER BAGS PRODUCTION UNIT

The HBWEC paper bag production unit is working in collaboration with Cochin Shipyard under their CSR initiative. This unit is equipped with advanced machinery, including cutting-edge paper bag machines. This ensures high-quality production standards while promoting sustainable practices.





## OUR PRODUCTS

### [Grocery Bags](#)

**Ideal For:** Packing groceries, Farmer's markets, Everyday shopping, Hotels and restaurants, Bakeries, Takeaway meals and food delivery

**Material:** 60-120 GSM  
Indian/Imported Kraft Paper.



### [Merchandise Bags](#)

**Ideal For:** Retail stores, E-commerce packaging, Boutiques, Gift shops, Corporate events, Product launches, Art and craft fairs

**Material:** 80-120 GSM  
Indian/Imported Kraft Paper.



### [Handmade Paper Bags](#)

**Ideal For:** Mobile shops, Optical shops, Gift shops, Corporate functions, Boutiques, Craft fairs, Luxury retail stores, Special events and celebrations, Personalised gifting, Wedding favours

**Material:** 120-300 GSM  
Indian/Imported Kraft Paper



## [Gift Bags](#)

**Ideal For:** Birthdays, Anniversaries, Weddings, Office functions Holiday gifts, Corporate gifting, Baby showers, Festivals and celebrations, Personalised gifts

**Material:** Premium metallic shimmer paper (300+ GSM).



## [Standard Cloth Bags](#)

**Ideal For:** Everyday shopping, Promotional events, Grocery stores Carrying books and stationery, Gym and workout gear, Travel and packing, Beach outings, Eco-friendly gifting, Corporate giveaways

**Material:** Cotton canvas



## [Designer Cloth Bags](#)

**Ideal For:** Fashion boutiques, Promotional events, Corporate gifting, Special occasions, Personalised gifts, Art and craft fairs, High-end retail stores, Travel and leisure, Trade shows and exhibitions

**Material:** Cotton canvas



# PRODUCT GALLERY



## CUSTOMISATION SERVICES

We offer customised solutions to meet your specific needs. Our team is ready to create bags tailored to your requirements, ensuring each product meets your branding and functional needs. Customisation is a key feature of our services, and we are committed to delivering products that align with your vision.

## CONTACT US

For more information, inquiries, or to support our initiatives, please contact us at:

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Email: **hbwecpkd@gmail.com**

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Koottupatha,  
Palakkad, 678007

You can now purchase our HBWEC bags online at Flipkart & Amazon.

Follow HBWEC on social media for updates, promotions, and more



We courier our bags across India on a minimum order of 1000 bags. Courier charges are applicable.

Whatsapp us to order: **+91 8078472783**

